

FAX# 703 528 7880 SEP11/12 16.22
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

REGIONAL

ENTS: (LINE, ORDER, INVOICE)

DATE SEP11/12 16.22

CO-OP BILLING NEEDED

DATE SEP11/12 16.22

STA:

ALL INVOICES ARE TO BE SENT TO:

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GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1135P-1210A	30		\$675.00	9/18	9/21	0		TU-F	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1536 PROGRAM : NIGHTLINE												

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68	A		1135P-1205A	30		\$675.00	9/18	9/20	4		TU-TH	4
PROGRAM : NIGHTLINE												
ORD COM1 : NIGHT LINE RUNS LATE ON FRIDAY DUE HS SPORTS												
THIS IS A MAKE-GOOD FOR SEP18 ON LINE-3 FOR 4 SPOTS/WK												
5	S		1210A-105A	30		\$275.00	9/18	9/21	0		TU-F	0
PROGRAM : JIMMY KIMMEL LIVE												
69	A		1205A-105A	30		\$275.00	9/18	9/20	4		TU-TH	4
PROGRAM : KIMMEL												
ORD COM1 : KIMMEL IS LATE ON FRIDAY DUE TO HS SPORTS												
THIS IS A MAKE-GOOD FOR SEP18 ON LINE-5 FOR 4 SPOTS/WK												
25	S		1135P-1205A	30		\$275.00	9/22	9/22	0		SAT	0
PROGRAM : HOT TOPICS												
70	A		1205A-1235A	30		\$275.00	9/22	9/22	1		SAT	1
PROGRAM : HOT TOPICS												
ORD COM1 : HOT TOPICS TP DUE TO COLLEGE FBALL												
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-25 FOR 1 SPOT/WK												
30	S		800P-1100P	30		\$2,700.00	9/22	9/22	0		SAT	0
PROGRAM : NCAA FOOTBALL												
71	A		800P-1130P	30		\$2,700.00	9/22	9/22	3		SAT	3
PROGRAM : FBALL												
ORD COM1 : TP FOR FBALL												
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-30 FOR 3 SPOTS/WK												
39	S		800P-900P	30		\$5,000.00	9/23	9/23	0		SUN	0
PROGRAM : ONCE UPON A TIME												
72	A		800P-1100P	30		\$6,000.00	9/23	9/23	3		SUN	3
PROGRAM : PRIMETIME EMMYS												
ORD COM1 : ALL DUE TO PRGM CHANGES: PRIMETIME EMMYS, MOVIE, SPECIAL EDITION,												
ORD COM2 : REVENGE AND CRIMINAL MINDS												
THIS IS A MAKE-GOOD FOR SEP23 ON LINE-39 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR SEP23 ON LINE-40 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP20 ON LINE-41 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP20 ON LINE-42 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP18 ON LINE-44 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR SEP18 ON LINE-46 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP19 ON LINE-47 FOR 1 SPOT/WK												

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73	A		800P-1100P	30		\$3,200.00	9/20	9/20	2		THU	2
PROGRAM : MOVIE ORD COM1 : ALL DUE TO PRGM CHANGES: PRIMETIME EMMYS, MOVIE, SPECIAL EDITION, ORD COM2 : REVENGE AND CRIMINAL MINDS PART OF A MAKEGOOD MADE UP OF LINES 72-76												
74	A		900P-1100P	30		\$4,200.00	9/18	9/18	3		TUE	3
PROGRAM : SPECIAL EDITION ORD COM1 : ALL DUE TO PRGM CHANGES: PRIMETIME EMMYS, MOVIE, SPECIAL EDITION, ORD COM2 : REVENGE AND CRIMINAL MINDS PART OF A MAKEGOOD MADE UP OF LINES 72-76												
75	A		1000P-1100P	30		\$3,400.00	9/19	9/19	1		WED	1
PROGRAM : REVENGE ORD COM1 : ALL DUE TO PRGM CHANGES: PRIMETIME EMMYS, MOVIE, SPECIAL EDITION, ORD COM2 : REVENGE AND CRIMINAL MINDS PART OF A MAKEGOOD MADE UP OF LINES 72-76												
76	A		1235A-135A	30		\$250.00	9/22	9/22	1		SAT	1
PROGRAM : CRIMINAL MINDS ORD COM1 : ALL DUE TO PRGM CHANGES: PRIMETIME EMMYS, MOVIE, SPECIAL EDITION, ORD COM2 : REVENGE AND CRIMINAL MINDS PART OF A MAKEGOOD MADE UP OF LINES 72-76												
40	S		900P-1000P	30		\$4,650.00	9/23	9/23	0		SUN	0
PROGRAM : REVENGE												
41	S		1000P-1100P	30		\$3,850.00	9/20	9/20	0		THU	0
PROGRAM : SCANDAL												
42	S		900P-1000P	30		\$5,000.00	9/20	9/20	0		THU	0
PROGRAM : GREYS												
43	S		1100P-1135P	30		\$1,500.00	9/18	9/23	0		TU-SU	0
PROGRAM : EYEWITNESS NEWS AT 11P												
77	A		1100P-1135P	30		\$1,500.00	9/18	9/23	6		TU-F, SU	6
PROGRAM : NEWS ORD COM1 : NEWS LATE ON SAT DUE TO COLLEGE FBALL THIS IS A MAKE-GOOD FOR SEP18 ON LINE-43 FOR 6 SPOTS/WK												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
44	S		1000P-1100P	30		\$3,200.00	9/18	9/18	0		TUE	0
PROGRAM : PRIVATE PRACTICE												
45	S		800P-900P	30		\$3,200.00	9/18	9/18	0		TUE	0
PROGRAM : LAST MAN STANDING/ COUGAR TOWN												
78	A		800P-900P	30		\$3,200.00	9/18	9/18	1		TUE	1
PROGRAM : MIDDLE/LASTMAN STAND												
ORD COM1: PRGM CHANGE:												
THIS IS A MAKE-GOOD FOR SEP18 ON LINE-45 FOR 1 SPOT/WK												
46	S		900P-1000P	30		\$7,000.00	9/18	9/18	0		TUE	0
PROGRAM : DANCING RESULTS												
47	S		1000P-1100P	30		\$3,750.00	9/19	9/19	0		WED	0
PROGRAM : NASHVILLE												
54	S		1210A-105A	30		\$340.00	9/24	9/24	0		MON	0
PROGRAM : JIMMY KIMMEL LIVE												
79	A		1205A-105A	30		\$340.00	9/24	9/24	1		MON	1
PROGRAM : KIMMEL												
ORD COM1: TP FOR KIMMEL												
THIS IS A MAKE-GOOD FOR SEP24 ON LINE-54 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#3			MISSED:TU-F/1135P-1210A	SEP18(4/WK)	30S	\$675.00		(SEP11/12)	
						OFFER:TU-TH/1135P-1205A	SEP18(4/WK)	30S	\$675.00		PLS ADVISE.	
CMT:NIGHT LINE RUNS LATE ON FRIDAY DUE HS SPORTS												
M2	OK'D		BUY#5			MISSED:TU-F/1210A-105A	SEP18(4/WK)	30S	\$275.00		(SEP11/12)	
						OFFER:TU-TH/1205A-105A	SEP18(4/WK)	30S	\$275.00		PLS ADVISE.	
CMT:KIMMEL IS LATE ON FRIDAY DUE TO HS SPORTS												
M3	OK'D		BUY#25			MISSED:SAT/1135P-1205A	SEP22	30S	\$275.00		(SEP11/12)	
						OFFER:SAT/1205A-1235A	SEP22	30S	\$275.00		PLS ADVISE.	
CMT:HOT TOPICS TP DUE TO COLLEGE FBALL												
M4	OK'D		BUY#30			MISSED:SAT/800P-1100P	SEP22(3/WK)	30S	\$2,700.00		(SEP11/12)	
						OFFER:SAT/800P-1130P	SEP22(3/WK)	30S	\$2,700.00		PLS ADVISE.	
CMT:TP FOR FBALL												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#39	MISSED: SUN/800P-900P				SEP23 (2/WK)		30S	\$5,000.00		(SEP11/12)
		BUY#40	SUN/900P-1000P				SEP23		30S	\$4,650.00		
		BUY#41	THU/1000P-1100P				SEP20		30S	\$3,850.00		
		BUY#42	THU/900P-1000P				SEP20		30S	\$5,000.00		
		BUY#44	TUE/1000P-1100P				SEP18 (2/WK)		30S	\$3,200.00		
		BUY#46	TUE/900P-1000P				SEP18		30S	\$7,000.00		
		BUY#47	WED/1000P-1100P				SEP19		30S	\$3,750.00		

			OFFER: SUN/800P-1100P				SEP23 (3/WK)		30S	\$6,000.00		PLS ADVISE.
			& THU/800P-1100P				SEP20 (2/WK)		30S	\$3,200.00		
			& TUE/900P-1100P				SEP18 (3/WK)		30S	\$4,200.00		
			& WED/1000P-1100P				SEP19		30S	\$3,400.00		
			& SAT/1235A-135A				SEP22		30S	\$250.00		

CMT: ALL DUE TO PRGM CHANGES: PRIMETIME EMMYS, MOVIE, SPECIAL EDITION,
CMT: REVENGE AND CRIMINAL MINDS

M6	OK'D	BUY#43	MISSED: TU-SU/1100P-1135P				SEP18 (6/WK)		30S	\$1,500.00		(SEP11/12)
			OFFER: TU-F, SU/1100P-1135P				SEP18 (6/WK)		30S	\$1,500.00		PLS ADVISE.
			CMT: NEWS LATE ON SAT DUE TO COLLEGE FBALL									

M7	OK'D	BUY#45	MISSED: TUE/800P-900P				SEP18		30S	\$3,200.00		(SEP11/12)
			OFFER: TUE/800P-900P				SEP18		30S	\$3,200.00		PLS ADVISE.
			CMT: PRGM CHANGE:									

M8	OK'D	BUY#54	MISSED: MON/1210A-105A				SEP24		30S	\$340.00		(SEP11/12)
			OFFER: MON/1205A-105A				SEP24		30S	\$340.00		PLS ADVISE.
			CMT: TP FOR KIMMEL									

CONTRACT TOTAL 220860.00
TOTAL SPOTS 157

MARKET TOTALS	\$487,655	WFTV 29%	WKMG 34%	WESH 20%	WOFL 13%	WKCF 1%	WRBW 2%	CABL 0%
		WOPX 0%	WRDQ 1%	EFTV 0%				

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE